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feeling of goodwill towards
our contemporaries and all
opposed to us.

WE ARE HERE TO STAY !!!

O LE MAU A SAMOA.

THE SAMOAN LEAGUE.

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Some information is given here con-
cerning the League of Samoa, called by
Samoans "O le Mau," so that people can
learn what its objects are. Your attention
is drawn to statements made by His Ex-
cellency the Administrator, which are
printed following the declaration. The
Directors of "The Samoa Guardian"
desire all people to read it with proper
consideration and in good spirit. When
people have read the objects of the League
and the speech of His Excellency, they
are asked to form their own conclusions.

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OBJECTS: The advance-
ment of Samoa and to
present to the Adminis-
tration and the Govern-
ment of New Zealand
from time to time sub-
jects concerning the Gov-
ernment of Western Sa-
moa which may be con-
sidered by the members
of the League essential
for the promotion of the
peace, order, good gov-
ernment and the general
welfare of the territory.

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**DECLARATION OF
MEMBERS.**

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1. We declare and believe
that man's heritage from
God is to help each other,
irrespective of race,
station, colour and creed,
and that all men are
equal in the sight of God.
 2. We declare and believe
that it is the inherited
privilege of a person liv-
ing under the British flag
and especially the duty
of a British subject, to
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DAY, MAY 26, 1927

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be timely and well
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of opinion will be in-
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of the country.

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the inhabitants of
to realise that this
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nd healthy circulation
out the several groups
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Zealand, in Australia
the United States of
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l with or to injure our
poraries, we realise
their success and in-
circulati-

assist the members of a
subject race in advance-
ment towards civiliza-
tion, good morals and
a Government of the
People in accordance
with the will of the People.

3. We declare and believe,
that all Constitutional
Authority shall be main-
tained and respect must
be shown to all persons
placed in authority from
the Administrator to the
village policeman.

4. That whilst maintaining
authority and showing
respect we declare and
believe that it is a priv-
ilege, and a duty to So-
ciety and Government,
of every person, to en-
deavour to procure by
lawful means the alter-
ation of any matter
affecting the Laws,
Government or Constitu-
tion of the territory
which may be considered
prejudicial to the welfare
and best interests of the
people.

**THE GOVERNOR'S
ADDRESS.**

Translati-

REMOVAL NOTICE

I desire to notify the residents of Western Samoa that I have removed my Dental offices permanently to the two-storey building opposite Customs delivery shed.

Surgeries downstairs.

F. FRANZEN.

(CARD)

F. FRANZEN
Dentist

AFIA WESTERN SAMOA P.O. Box 75

(CARD)

Phone No 91 (2 rings) P.O. Box 69

MR GUSTAV KLINKMUELLER
Legal Agent

Offices:
CENTRAL HOTEL BUILDING

(CARD)

Phone No 49 P.O. Box 78

MESSRS WYNYARD, WILSON & BAXTER

Barristers and Solicitors

AFIA SAMOA

(CARD)

Phone No 94 P.O. Box 35

MR T. B. SLIPPER
Barrister and Solicitor

AFIA SAMOA

G.E.L. Westbrook

GENERAL MERCHANT
IMPORTER AND EXPORTER.

P.O. Box, 43 Phone. No 11

Agencies :

Commercial Union Assurance
Co. Ltd.,
24 26 Cornhill, London.

Phoenix Assurance Co. Ltd.,
57 Pitt St., Sydney.

G. E. L. WESTBROOK.
AFIA - WESTERN SAMOA.

G. Hannemann

General Storekeeper

HAS ALWAYS ON HAND A

THE SAMOA GUARDIAN

THURSDAY, MAY 26, 1927

"HERE SHALL THE PRESS THE PEOPLE'S RIGHTS MAINTAIN, UNAWED BY INFLUENCE, AND UNBRIBED BY GAIN."

WHATEVER may be the faults and limitations of its individual membership, the Press, as a whole, is a powerful agent in the building up of a country. Its influence, for good or bad, is felt by most of its readers, and, even if its policy be not always commended, the Press should command respect and confidence.

"The Samoa Guardian" will speak for itself as each issue is sent forth to encounter adverse criticisms or to meet with favorable comments.

If a man is generous and a genuine "big-hearted" fellow he welcomes criticism. It enables him to take a proper measure of himself and so plan his actions and conduct towards his rivals. He does not receive criticism as a personal attack or affront, even if, in his opinion, it is unfair, it worries him but a little. The generous man knows that where there is competition there must be some friction. A little oiling, and he braces himself for further controversy and disdains to mope or be irritated.

A small minded man will chafe and vent his spleen upon his critics, exhibiting his smallness and ineffectiveness. He will not fight fairly or even intelligently. He seeks an "alibi" and considers the throwing of invectives to be clever argument. Not so the big-minded man who is ready to acknowledge ability, sincerity and other virtues in his opponent.

In the opinion-making functions, the devotion to news and earnest discussion of government—in this department of the journal we trust to aid in the clarification of many public questions. "The Samoa Guardian" will make the path of the un-

"grass roots." Our editorials shall be timely and well digested, discussing earnestly public matters. The expressions of opinion will be influenced only by what is considered to be the best interests of the country.

No efforts will be spared to induce the inhabitants of Samoa to realise that this publication will be of REAL value to them and an entertaining visitor in their homes.

We intend, through a careful and unprejudiced selection of news items concerning Samoa and a proper representation of public opinion, to gain the confidence of the public and to secure a steady and healthy circulation throughout the several groups of Islands of the South Seas, in New Zealand, in Australia and in the United States of America.

We desire to dwell in harmony with our journalistic neighbours. We do not wish to cavil with or to injure our contemporaries, we realise that as their success and increased circulation are, so also, will our success be assured and our circulation measured.

This publishing enterprise is a business and shall be conducted as a factory or store, to serve.

We enter the field of news gathering and news publishing with a competitive spirit controlled with a strong belief in fair play, honesty, truth, fair criticism and a feeling of goodwill towards our contemporaries and all opposed to us.

WE ARE HERE TO STAY !!!

O LE MAU A SAMOA.

THE SAMOAN LEAGUE.

Some information is given here concerning the League of Samoa, called by Samoans "O le Mau," so that people can learn what its objects are. Your attention is drawn to statements made by His Excellency the Administrator, which are printed following the declaration. The Directors of "The Samoa Guardian" desire all people to read it with proper consideration and in good spirit. People have read the...

assist the members of a subject race in advancement towards civilization, good morals and a Government of the People in accordance with the will of the People.

3. We declare and believe, that all Constitutional Authority shall be maintained and respect must be shown to all persons placed in authority from the Administrator to the village policeman.
4. That whilst maintaining authority and showing respect we declare and believe that it is a privilege, and a duty to Society and Government, of every person to endeavour to procure by lawful means the alteration of any matter affecting the Laws, Government or Constitution of the territory which may be considered prejudicial to the welfare and best interests of the people.

THE GOVERNOR'S ADDRESS.

Translation of part of an address given by His Excellency, Sir George Richardson, Administrator for Western Samoa, to the Faipule assembled in Mulinu'u, and published in the Samoan language in the Government newspaper "O le Savali" during the month of April, 1927.

People have been circulating letters urging the country to yield, thus:

1. To declare your dissatisfaction with your Leaders (Faipule) and to appoint others to replace you.
2. To remove the prohibition of wedding processions with fine mats (and to return) to (the practice) as it was in early days, that custom which has impoverished villages and families, wasting many days fruitlessly and causing neglect of plantations which grow into bush, and increasing great scarcity of food in some districts.
3. The Samoan...

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